

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMMERCE INC.

Ad no. 1962-D3 - (NEMPORT RACER* - Reg. No. M91372 - Page, 4/c Bleed - (8 3/4 x 11 1/2 inches)

Printed in U.S.A.

TV Guide, 1986
(604)

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Get a taste of it.

Merit
The new for flavor break.

King: 8 mg. "tar," 0.5 mg.
nicotine av. per cigarette.
FTC Report Feb. 85.

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

J. Freeman/J. Holmes

